



Communications Lead Position - Age in Spain (AiS)

We are a well-established nonprofit in Spain, dedicated to empowering English-speaking communities to embrace later life with confidence. As we embark on an exciting transition toward becoming the go-to organisation for older adults in Spain, we're seeking a dynamic communications lead to shape our narrative and champion our communications strategy.

Who We Are

For over 30 years, we've been a trusted resource for mature international residents, offering personalised support, practical tools, and a welcoming community. Run by a passionate team of international volunteers, we're here to help people plan ahead, navigate life's unexpected twists and enrich their experiences and integration in Spain.

Our mission is simple: to ensure everyone feels informed, connected, and empowered—no matter the challenges they face. From personalised guidance to people-friendly services, we've built a legacy of trust, serving English-speaking communities across Spain and its islands.

Our Vision for the Future

We have an ambitious yet achievable growth plan to expand our reach and impact. By strengthening our integration within Spain and the communities we serve, we aim to evolve into a mainstream charity recognised nationwide.

What We're Looking For

We are seeking a dynamic and skilled Communications Lead to shape our narrative and champion our communications strategy. This remote role involves crafting compelling content, managing media relations, developing strategic communications plans, and ensuring consistent internal and external messaging across all platforms.

This is a voluntary position (unpaid), home-based in Spain, working on-line. Hours to be agreed.

Reporting directly to the Chief Executive, your key responsibilities will be:

- **Content Creation:** Write engaging and persuasive content for various channels, including press releases, newsletters, and social media.
- **Strategic Planning:** Develop and execute comprehensive communication plans to raise awareness of our services and impact.
- **Media Relations:** Secure excellent press coverage by building and maintaining relationships with media outlets.
- **Internal Communications:** Enhance internal communication processes to keep volunteers informed and engaged.
- **Team Leadership:** Energise and lead a small communications team of volunteers, fostering a community of communications-savvy champions.
- **Brand Building:** Utilise social media and other platforms to build brand awareness and engage with our audience.

Qualifications and Experience:

- Proven experience in professional communication roles, with a strong portfolio of written work.
- Demonstrated success in securing media coverage and executing strategic communications plans.
- Ability to manage internal communications effectively.
- Proficiency in social media management for brand building.
- Excellent written and verbal communication skills.
- Self-motivated and able to work independently in a remote setting.
- Fluency in both English and Spanish is highly desirable.
- Experience in the non-profit sector or with volunteer organisations is advantageous.
- Degree in Communications, Journalism, Public Relations, or a related field is preferred.

Join Us: If you are passionate about making a difference and have the skills and experience to drive our communications forward, we would love to hear from you. Become a vital part of Age in Spain and help us empower English-speakers to live their best lives in Spain.

To apply please complete this [brief application form](#).

Contact Information:

- Email: volunteer@ageinspain.org
- Website: www.ageinspain.org